

RBS ADVANTAGE REPORT

January, 2018



Announcing Our Newest Center (and YES, we are hiring)!

At RBS, we are kicking off 2018 with some exciting news! We are pleased to announce that we will soon be opening our fourth cancer center. Northeastern Oklahoma Cancer Institute (NOCI) will be located in Claremore, Oklahoma, which is a beautiful community outside of Tulsa. The center is a partnership between our business development arm, RBS Evolution, and Drs. Diane Heaton and Terry Styles. Dr. Heaton will serve as medical director.

NOCI will feature a brand new Varian Halcyon linear accelerator. We selected this machine because of its versatility, size, and speed of installation. We are really excited to be one of the first freestanding cancer centers in the country to feature this new and innovative technology.

Dan Moore, CEO

Here's where you come in: We are looking for some superstars to help us develop this new center! Are you (or someone you know) looking for an exciting new opportunity and a chance to build something that will have a lasting, positive impact on a small community? Are you (or someone you know) a super achiever with outstanding leadership, communication, and overall rock star skills? Check out our current openings at www.RadiationBusiness.com/Careers.

NOCI is scheduled to open in the second quarter of 2018. For updates, please visit www.rbsevolution.com/neok.

I hope your year is off to a great start. Have a happy and healthy January!

~Dan



RBS Audit Services

It's been said that "You don't know what you don't know." Are you sure that your revenue cycle is running at top efficiency, accuracy, and compliance? Are you billing correctly (and collecting appropriately) for the services that your oncology program provides? RBS can help.

Let our expert auditors give you an independent, third-party review of your revenue cycle. We will provide you a full report, with actionable items that you can put into place immediately to make a measurable impact on your program.

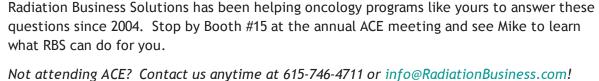
Contact us today for more information.

See This Guy at ACE!

If you're planning to attend the annual ACE (Association of Cancer Executives) meeting in Portland, Oregon later this month, be sure to swing by Booth #15 and visit with Mike Bauer, our Senior Vice President of Business Development.

If you're like most oncology program administrators, one or more of these questions probably keeps you up at night:

- be for services rendered? • Is our revenue cycle program in compliance?
- How can we drive more volume to our program? • How can I increase revenue, decrease overhead costs, and help our program to
- become the oncology leader in our market?



Are we REALLY capturing all of the charges we should

Refer-A-Friend Connect us with an oncology program that wants to grow! We'll pay a \$10,000 referral bonus

for new clients that enter a contract with us for billing services, Market Track referral optimization program, or a Revenue Navigator program. For more information contact us at Info@RadiationBusiness.com or call 615-746-1705.

experience for cancer patients. Since 2004, we've provided oncology-specific strategies to physicians and hospital based programs, including total revenue cycle management, patient experience programs, referral optimization services, and new cancer center development.

Radiation Business Solutions creates value for oncology programs, while creating a better financial

www.radiationbusiness.com

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