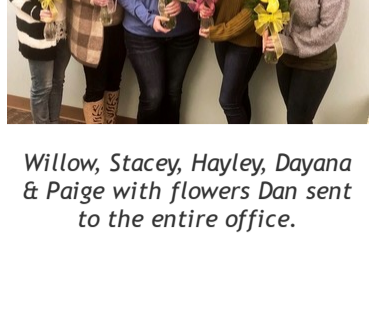


The Latest News from RBS RBS Advantage Report February 2019



Willow, Stacey, Hayley, Dayana & Paige with flowers Dan sent to the entire office.



Alexis accepts the chili cook off trophy from reigning champ, Diane.

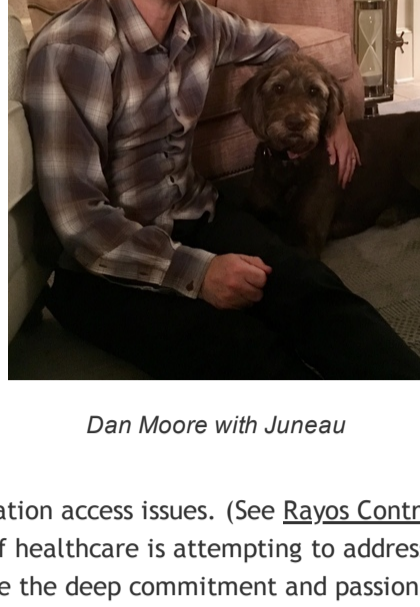


Maddie, Willow, Dayana, Mackenzie & Stacey celebrating sports day as part of our Super Bowl Chili Cook off.

Impacting Cancer Locally

Dan Moore

This month marks the 71st anniversary of "Cry the Beloved Country" by Alan Paton. I remember this book and the discussions from college. Ironically, I saw this book again this month in a hotel breakfast lounge. One of the concepts I learned from this book and class "Think Globally, Act Locally" still resonates today. Not limited to environmental or architectural planning, this phrase has real application to our industry.



Dan Moore with Juneau

Case in point - I recently met with radiation residents and learned 80% of millennials are concerned with global radiation access issues. (See [Rayos Contra Cancer](#) or [Radiating Hope](#)). Our segment of healthcare is attempting to address access across the world. It is exciting to see the deep commitment and passion to serving beyond ourselves!

As I personally and corporately support these endeavors, how can I simultaneously continue to "act locally?" What can I do in my own neighborhood to help improve cancer treatment access? For me, the answer presented itself in Hurricane Michael, which hit the Florida Panhandle last year. With such devastation, the local healthcare infrastructure was shaken. Yet people still have cancer. Hospitals and other employers were unable to keep people employed. People were leaving the area in search of jobs.

RBS is acting locally by subsidizing the salary of one employee at an independent cancer center that was severely impacted by the hurricane. We are paying \$30,000 to the center for an individual to stay and help however necessary. This job allowed a family to stay and rebuild in the area with hope for the future. This person is impacting cancer patients through this center. RBS does not have any business relationship with the center nor do we anticipate one in the future, we are helping them with NO strings attached!

While not directly affecting access to radiation treatment in China or Brazil, we are impacting the employee's world and those who come into contact with the employee. We are helping patients in our own neighborhood; who knows, maybe a patient helped in Panama City will provide resources and capital to help other areas of the world. Vicarious impact is impact all the same.

I want to keep the macro goals and yet not miss micro needs. I am grateful that we can help and I look forward to hearing of your involvement as we work together to help those around us - however you define "around us."

Grateful,
Dan

Say Hello to Joy

Joy is one of our fabulous Patient Advocates who has been with RBS for almost one year. She works directly with patients, insurance and physician offices. Hear more about Joy in her own words!



Joy Brace, Patient Advocate

What is the most rewarding part of working at RBS?

The most rewarding part of working at RBS is the impact and difference I make in a patient's healing process. Patients do not have to choose between receiving cancer treatment or not because of cost. Many of our patients are on a fixed income and they worry about being able to afford to keep the lights on while undergoing treatment.

The patients know they can contact us anytime with questions or concerns and will be treated with the utmost respect. I enjoy developing a relationship with patients; talking with them about their lives and how they are doing thrills my soul.

What do you enjoy most about working at RBS?

I enjoy the family atmosphere; it is an honor to work with such amazing women and men on a daily basis. I am proud to work for a company that is committed to giving back to the community locally and throughout the United States. The company's charitable giving speaks volumes about RBS.

I am challenged on a daily basis to prove myself. Those who know me know that I am very competitive; I thrive on meeting and exceeding goals that are set for me.

What do you do when you are not working?

I spend an ample amount of time with my two kids and our immediate family. Being with family is my favorite thing to do. We are an active family with both of our kids involved in various sports and clubs. As a family we volunteer as much as we can.

We are grateful to Joy for her dedication to carrying out the RBS mission at work and in her free time.

Interested in joining our team? [Click here](#) to see current job openings.

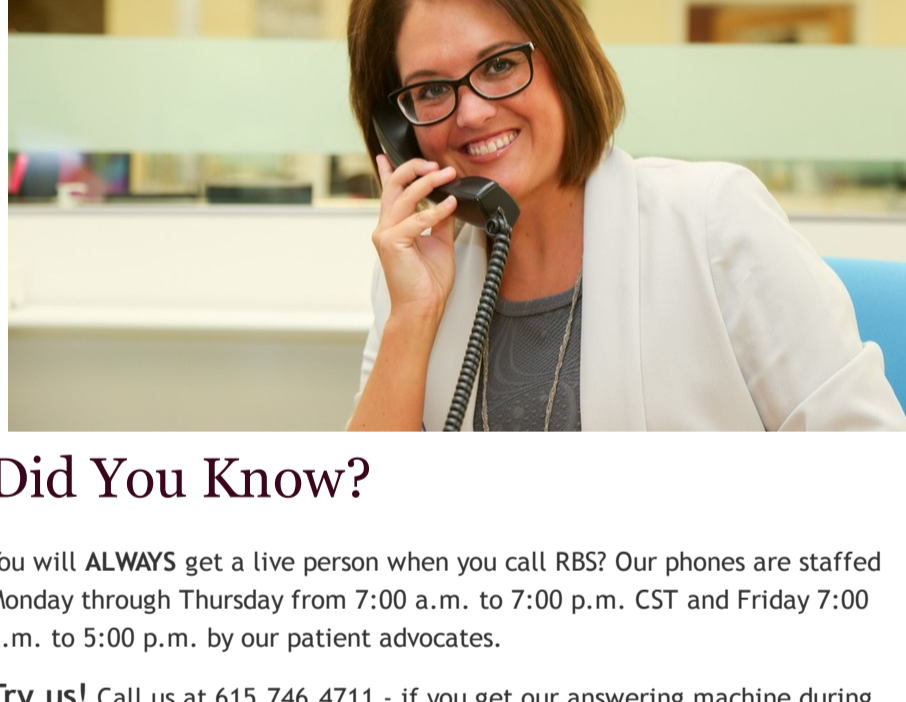


For Your Listening Pleasure!

At RBS, cancer patients come first! We strive to reduce financial anxiety of cancer patients by providing valuable information and education that helps to alleviate their concerns.

This month, hosts Josh and Maddie explore Lodging for Cancer Patients. Many cancer patients have to travel in order to receive treatment. Josh and Maddie spoke with two patients who are currently undergoing treatment and are staying in patient lodging about their experiences. Learn more about the many lodging options available at a free or reduced rate so that cancer patients can focus on healing.

Episode 10: [Housing Options for Cancer Care](#)
Show notes are now available on our [website](#).



Did You Know?

You will ALWAYS get a live person when you call RBS! Our phones are staffed Monday through Thursday from 7:00 a.m. to 7:00 p.m. CST and Friday 7:00 a.m. to 5:00 p.m. by our patient advocates.

Try us! Call us at 615.746.4711 - if you get our answering machine during business hours, leave us your name and address and we will send you a Starbucks card! *Please note: this offer applies to calls made to our main line, 615.746.4711.*



Upcoming Meetings:

Multi-Disciplinary Thoracic Cancers Symposium

March 14-16
San Diego, CA
Booth #2

ACCC 45th Annual Meeting & Cancer Center Business Summit

March 20-22
Booth #321

ASTRO Annual Refresher Course

April 5-7
New Orleans, LA
Booth #3

SATRO 21 Conference

April 11-12
Orlando, FL

Dan Moore will be speaking on "Improving the Cancer Patient's Financial Experience."

Refer-A-Friend

Connect us with an oncology program that wants to grow! We'll pay a \$10,000 referral bonus for new clients who enter a contract with us for billing services, or a Revenue Navigator program. For more information contact us at Info@RadiationBusiness.com or call 615-746-1705.

Radiation Business Solutions creates value for oncology programs, while creating a better financial experience for cancer patients. Since 2004, we've provided oncology-specific strategies to physicians and hospital based programs, including total revenue cycle management, patient experience programs, referral optimization services, and new cancer center development.

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