

RBS ADVANTAGE REPORT

April 2019



Members of our billing team at the Habitat for Humanity build



Willow ready to get to work



Dan with Jeff Bennett, Director of Divisions, Habitat for Humanity Greater Nashville

15 Years of Solutions

Dan Moore

April 1st we celebrated 15 years as a company. In fifteen years much has changed in the healthcare world; our core values have not.

We strive to reduce financial anxiety for physicians and patients so that they can focus on healing. We pride ourselves on giving clients a clear picture of what they can expect financially.

We initiate calls with patients to let them know



that we are advocating for them before they even get their first bill. We thrive on communicating with patients and physicians to ensure that they understand their bills. Due to our processes, our average patient bill is \$700 while the national average is closer to \$5,000.

In the past 15 years, RBS has evolved from a billing company to a cancer provider, to a physician service company. Our emphasis is on customer service and understanding how we can better serve the physician while maintaining our core values.

To hear more about our past 15 years as a company, listen to our April podcast, <u>15 Years of Solutions.</u>

Grateful,

Dan



Meet Courtney Justice!

Courtney, a Patient Advocate, has been with RBS for nearly a year. She is a CPC, certified professional coder, with an extensive background in healthcare billing.

What is the most rewarding part of working at RBS

After working for other healthcare companies, it is very clear that at RBS our number one priority is our Patients! We talk to our patients and truly try to empathize with the journey that life has given them, while they are seeking treatment for cancer. Every patient is important to us, and we want them to know we are here to help.

What do you enjoy most about your job and working at RBS?

I am always being encouraged to achieve both personal and professional goals. There is a real sense of teamwork and family here. I truly appreciate each of my team members.

If you could live anywhere in the world where would it be?

Ireland! There are no snakes and I just imagine the gorgeous green landscape being so incredible to view every day.

What do you enjoy doing in your spare time?

My family is everything to me! I have a wonderful husband of 12 years and two beautiful girls Joslin age 6 and Jacklin age 1. We spend most of our weekends camping, attending church services and making family memories.

What are three words your coworkers would use to describe you?

- -Hard working -Positive
- -Thoughtful

-And apparently funny too 😂

Thank you, Courtney, for being a valued member of the RBS family. We appreciate your contribution and willingness to jump in wherever necessary.



For Your Listening Pleasure!

At RBS, cancer patients come first! We strive to reduce anxiety of cancer patients by providing valuable information and education that helps to alleviate their concerns.

Radiation Business Solutions celebrated their 15th anniversary in April! Maddie sat down with the founder and CEO, Dan Moore, to learn more about how RBS is different from other billing management companies and how the business has evolved in the last 15 years. This is a must listen!

Episode 12: <u>15 Years of Solutions</u>



Habitat for Humanity

On a cold, rainy April Saturday our team showed up in full force to volunteer at our local Habitat for Humanity build. Each year we fundraise and participate in a Habitat for Humanity build in our community.

Habitat for Humanity aligns well with our ENCORE values, especially 'Encouraging Others Success'. We enjoyed encouraging the success of one another, as well as the future homeowner, while participating in this fun team-building activity.



Audits

Spring is here! Are you sure that your revenue cycle is running at top efficiency, accuracy, and compliance? Are you billing correctly (and collecting appropriately) for the services that your oncology program provides?

RBS can help! Let our expert auditors give you an independent, third-party review of your revenue cycle. We will provide you a full report, with actionable items that you can put into place immediately to make a measurable impact on your program.

Contact us today for more information.

Refer-A-Friend

Connect us with an oncology program that wants to grow! We'll pay a \$10,000 referral bonus for new clients who enter a contract with us for billing services or a Revenue Navigator program. For more information contact us at Info@RadiationBusiness.com or call 615-746-1705.

Radiation Business Solutions creates value for oncology programs, while creating a better financial experience for cancer patients. Since 2004, we've provided oncology-specific strategies to physicians and hospital based programs, including total revenue cycle management, patient experience programs, referral optimization services, and new cancer center development.

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