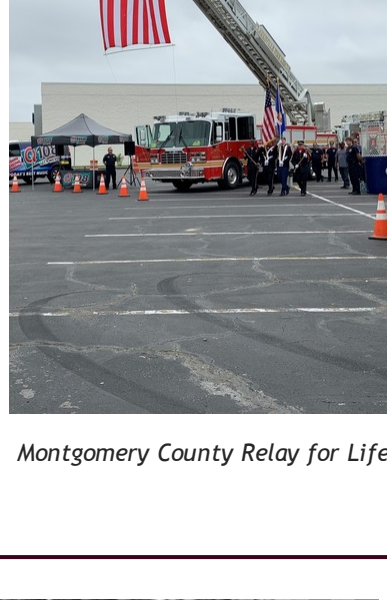




*Julie ples Jacob*



*Our Pie in the Face penny war finalists*



*Montgomery County Relay for Life*

## Rip Tides

*Dan Moore*

Thirty-six years ago, my dad, Pike, went on a mission trip to Puerto Rico. He shared a room with an 18-year-old young man named Charlie. One morning after a storm the group went to the ocean. Charlie quickly jumped in with youthful playfulness. Within 5 yards the beach disappeared, and Charlie found himself in a violent rip tide. He panicked as he realized he was in trouble.

My dad, a former high school lifeguard, started removing his shoes and outer clothes to jump in after Charlie. Before he could get to the water a local grabbed my dad and said “no, no senior Pike.” He

refused to let my dad jump in and pointed to the sign that had fallen over due to the storm - Dangerous Rip Tides, Do Not Enter!



*Pike, far left; Dan, front & center, with members of their family*

My dad had to stand on the shore and watch/listen as Charlie drowned in a few short minutes. I think what compounded his terror was that when he looked at Charlie he saw me, his oldest 17-year-old son, out there in front of him and he couldn't help. Dad grieved then. He still will not go into the ocean himself today. Life impacting.

I wish I could meet the man who stopped my dad from jumping in. Things could have been very different for our family too. I am so grateful for his tug on Dad's arm, otherwise I would not have a dad today!

Many of us help those affected by cancer as our vocations - directly or indirectly. It is extremely difficult when we are not able to help someone, and we must watch as the rip tide pulls them out. Sometimes we experience unbearable things. Yet, through life's tides we may need to grab the person on the shore next to us. Encourage each other to help those whom we can.

Today, hug the therapist, physicists, billing person, or doctor whom you work with and let them know you appreciate them. Your encouragement may be the very thing that prevents them from jumping into an unknown rip tide.

Grateful,

**Dan**



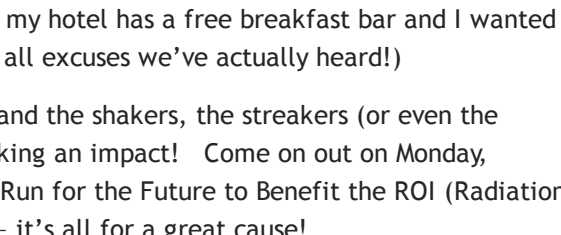
## Coming Soon to Pendleton, Oregon: LOCAL CANCER CENTER

Good news for cancer patients in Pendleton, Oregon: you will soon have a local option for radiation treatment. We are about to start construction on our newest facility, Eastern Oregon Cancer Center in Pendleton (EOCCP). This means that patients in the area will no longer have to travel out of town for radiation treatment - reducing the physical, emotional, and financial burden on patients and their families.

The center will feature state-of-the-art equipment, and a board-certified radiation oncologist will be onsite every weekday, so patients will not need to wait for an appointment.

EOCCP is expected to open in December. Keep watching our [website](#) for updates!

## Make 2019 the Year YOU Run



We know, we've heard it all before: “I meant to run, but I forgot my shoes.” “I wanted to run, but I'm not from this time zone.” “I wanted to run, but my hotel has a free breakfast bar and I wanted to get there before the rush.” (Please note, these are all excuses we've actually heard!)

Let's make this the year you finally join the movers and the shakers, the streakers (or even the creakers) at ASTRO, and do something fun while making an impact! Come on out on Monday, September 16th and be a part of the 10th annual 5K Run for the Future to Benefit the ROI (Radiation Oncology Institute)! You can run, walk, jog, or skip - it's all for a great cause!

As a company, we are passionate about the work the ROI does in heightening awareness of the critical role radiation therapy plays in the treatment of cancer. For the past 10 years, RBS has incurred all costs of the race so that all proceeds from sponsorships and race registrations go directly to the ROI!

This year we will be honoring these runners who have a 5+ year streak of participating in the race: Fernando Barral, Laura Dawson, Thomas Delaney, Chris Hallemeier, Matt McCurdy, Masahiko Oguchi, Louis Potters, Sukhveer Singh, Justin Turpin, Bogdan Valcu, Nicky Wilson, and Kai Yan Wong. If you know these folks, please give them a hand for their ongoing support of the ROI! We'll have a few little surprises in store for them at the race, so tell them not to be late!

Runners and non-runners can also raise funds as individuals or as groups to benefit the ROI. The fundraising option is available through the [5K registration website](#), and the team or individual who raises the most money will be honored with a giant banner at the finish line!

We'd also like to thank this year's sponsors:

HOPE Sponsors (\$10,000 level): [Varian Medical Systems](#), [Elekta](#)

DISCOVERY Sponsor (\$2,500 level): [Accuray](#)

[Sign up here beginning Monday, May 27th!](#)

We hope to see you in Chicago! (Don't forget your shoes!)



*Kacie and her husband, Jake, at Yosemite*

## Meet Kacie!

Kacie is the lead radiation therapist at our RBSE site, Northeastern Oklahoma Cancer Institute located in Claremore, OK.

**What is the most rewarding part of working at RBS**

I am proud of my role within RBS and I feel that it is most rewarding to be part of a likeminded, caring and compassionate team, delivering the best patient care. I am committed to the lifelong journey of knowledge, compassion and understanding that the field of radiation oncology entails.

**How do you go about a typical day at the office?**

The first thing that is done is machine QA. Our first treatment patient arrives between 0730-0800, followed by continuing patient appointments every 10-15 minutes. My afternoon consists of patient CT simulations for treatment planning or staying at the office in preparation to onboard new patients.

**What do you enjoy most about your job and working at RBS?**

It takes a strong mindset and a lot of compassion to work in the field of radiation oncology. Radiation therapy is a very technical field, but beyond the technicality is the emotion associated with it. Every patient has a different story to tell and each one is meaningful. During treatment, relationships are formed in which you learn about your patient and their lives outside of their diagnosis; they develop a deep sense of trust with the team members who are part of their care- we are a critical part of their support network and I believe that is one of the best parts of the job.

**If you could live anywhere in the world where would it be?**

My husband and I talk about this frequently, not because we wish to relocate right now, but because traveling has shown us that there is a lot of beauty and potential in our world. To answer this question, I would choose to live where I currently do at this point in my life. I'm excited for our future, because I am happy with our present.

**What do you enjoy doing in your spare time?**

I enjoy spending quality time with family, friends and my dog. I like rock climbing, hiking, running, traveling, and yoga; these things bring adventure, relaxation and strength- mentally and physically to my life; I'm so thankful for the places that these hobbies have taken me and the fellowship.

I also enjoy sitting on the porch or lounging on the couch watching a good TV show or reading an interesting book.

**What are three words your coworkers would use to describe you?**

-Compassionate

-Positive

-Thoughtful

Kacie, we appreciate your commitment to our ENCORE values which you exhibit through your leadership and patient care.



## For Your Listening Pleasure!

At RBS, cancer patients come first! We strive to reduce anxiety of cancer patients by providing valuable information and education that helps to alleviate their concerns.

Radiation Business Solutions spoke with Survivor Fitness Foundation. Survivor Fitness helps cancer survivors regain their health and wellness through one-on-one personal training. Fighting cancer is tough enough, recovering shouldn't have to be.

**Episode 13: [Survivor Fitness Foundation](#)**

[Learn More About Survivor Fitness Foundation](#)



## Relay for Life

We participated in the Montgomery County Relay for Life on Saturday, May 11th. Despite the rain, the turnout for Relay for Life was great! We appreciate members of our billing team taking time out of their Saturday to support Relay for Life and living out our ENCORE values.

Through our Pie in the Face Fundraiser, RBS employees raised over **\$1,700** for Relay for Life!

## Refer-A-Friend

Connect us with an oncology program that wants to grow! We'll pay you \$10,000 bonus (or make a donation to your favorite charity!) if you refer a new client to us who enters into a contract with RBS for billing services or a Revenue Navigator program. For more information contact us at [Info@RadiationBusiness.com](mailto:Info@RadiationBusiness.com) or call 615-746-1705.

*Radiation Business Solutions creates value for oncology programs, while creating a better financial experience for cancer patients. Since 2004, we've provided oncology-specific strategies to physicians and hospital based programs, including total revenue cycle management, patient experience programs, referral optimization services, and new cancer center development.*