



Employee summer outing was held at Top Golf



The site where Eastern Oregon Cancer Center at Pendleton is being built

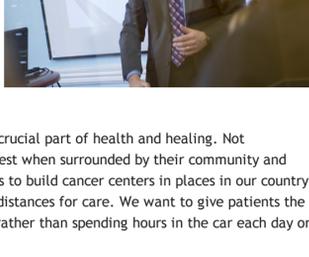


Kenai Peninsula Relay for Life

Coming Home

By Dan Moore

Is there a better feeling than coming home after being away? When I've been traveling - whether for a few days or a few weeks - the act of walking back through my front door centers me and makes me feel refreshed. Having my family around me, the dog at my feet, relaxing in my favorite chair - these are the things that renew me and give me peace.



Home is such an important aspect of our lives and a crucial part of health and healing. Not surprisingly, studies show that cancer patients heal best when surrounded by their community and loved ones at home. This is why our company chooses to build cancer centers in places in our country where patients would otherwise have to travel long distances for care. We want to give patients the comfort of coming home each day after treatment, rather than spending hours in the car each day or weeks away from their home and their loved ones.

I am grateful that we have the ability to offer HOPE to cancer patients in underserved areas. Our cancer centers are so much more than treatment facilities with state-of-the-art equipment; the staff and physicians embrace our mission in everything they do. The patients become family and for a short time our facility is a second home filled with people who support and care about the cancer patient throughout their journey.

I hope you enjoy this summer surrounded by the ones you love.

Grateful,
Dan



Eastern Oregon Cancer Center Update

We officially broke ground on June 18th, accompanied by Mayor John Turner and other members of the community who have helped us get to this point!

Mayor Turner, a retired Marine Colonel and cancer survivor, knows all too well the difficulty of driving the nearly two hour round trip to Walla Walla, Washington in order to receive treatments every day.

Local Pendleton contractor, Anderson Construction, is leveling the lot in preparation to build the foundation footprint. Community Bank in Pendleton is holding the investments for the project.

The center will feature state-of-the-art equipment, and a board-certified radiation oncologist will be onsite every weekday so that patients will not need to wait for an appointment.

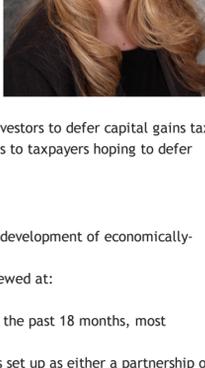
We are ecstatic to be moving forward and are on track to treat patients in December 2019!

Keep watching our [website](#) for updates!

Investments in Opportunity Zones: A Tax Opportunity

By Allison F. McGaha, CPA

Allison McGaha is the Vice President of Finance and Accounting here at RBS. Allison oversees accounting and finance functions for both RBS and RBS Evolution. With over 20 years of experience, we are grateful for Allison's vast knowledge and ability to effectively communicate financial information to non-accountants with a direct and clear approach. Here, Allison provides a brief overview of the "Opportunity Zones," which may be of interest to investors who are interested in deferring capital gains taxes.



Opportunity Zones were created as part of the Tax Cuts and Jobs Act on December 22, 2017 and create a significant opportunity for investors to defer capital gains tax owed. We wanted to update you on this legislation and how it applies to taxpayers hoping to defer capital gains taxes.

Background information:

- Opportunity Zones were established to promote the economic development of economically-distressed areas ("low income census tracts")
 - An interactive map of opportunity zone areas can be viewed at: <https://eig.org/opportunityzones>
- The original legislation was vague and has been clarified over the past 18 months, most recently in April 2019
- A **Qualified Opportunity Fund** is an investment vehicle that's set up as either a partnership or corporation for the purpose of investing in eligible property located in a **Qualified Opportunity Zone**
 - The tax benefits apply, even if you don't live, work or have a business in an Opportunity Zone. Simply invest a recognized gain in a Qualified Opportunity Fund and elect to defer the tax on that gain

The Details:

- What gains qualify for tax deferral? Any gain that is treated as capital gain on property disposed of after 12/31/2017 (gains that result from a sale to a related party do not qualify)
- The taxpayer has 180 days to invest the gain in a Qualified Opportunity Zone Fund
- Leased property within an Opportunity Zone that is improved can qualify

The Benefits and Risks:

Benefits:

- Immediate deferral; you don't pay tax today
- You can get a permanent deferral on 15% of your gains if you can hold for 7 years or more
- You can get a permanent deferral on 100% of the accretive gains if you hold 10 years or more

Potential Disadvantages:

- 7-10 years is a long time; you must be a patient investor
- Your cash is largely locked up until the point that you can produce operating profits or gains in the fund (some exceptions exist)

Potential Risks:

- Investors are betting on the program to work; in these economically distressed areas, will the values go up?
- What will the market be for these investments in 10 years? Will they be marketable?

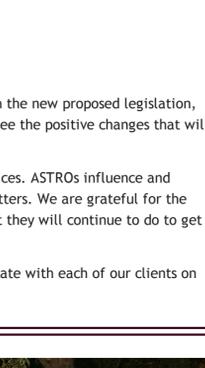
Need more information?

- Over the next few months, the Treasury Department and the Internal Revenue Service will be providing further details, including additional legal guidance, on this new tax benefit. More information will be available at Treasury.gov and IRS.gov
- Additionally, we encourage you to speak to your tax advisor/CPA about Opportunity Zones and capital gains deferral

Improving Seniors' Timely Access to Care Act of 2019

By Melissa Barber

At RBS, it is our goal to reduce the financial stress and anxiety of patients and their family members as they face some of the most frightening, stressful days of their lives. With our Revenue Navigator program, we have made significant progress toward this goal. We have educated ourselves on the insurance strategies; and we have been successful in minimizing delays, denials, and peer-to-peer reviews that are often created under the current prior authorization practices that run rampant in our industry. We have educated ourselves on the insurance strategies; and we have been successful in minimizing delays, denials, and peer-to-peer reviews that are often created under the current prior authorization practices that run rampant in our industry."



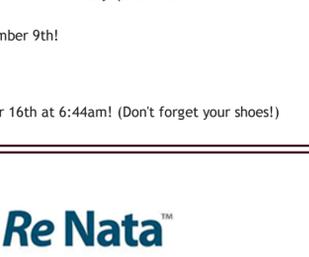
Although we have been able to effectively navigate the process, with the new proposed legislation, *The Improved Seniors' Timely Access to Care Act*, we are excited to see the positive changes that will be created for our physicians and their patients.

This is an important step toward improving prior authorization practices. ASTROs influence and support are paramount to moving the needle on these significant matters. We are grateful for the work that they have done to create this legislation and the work that they will continue to do to get it passed.

We will continue to monitor this proposed reform and will communicate with each of our clients on how these changes will impact their practice and patients.

Ready to Run!

Registration for the 2019 5K Run For The Future To Benefit The ROI is now open! Please [click here to register](#).



If you are working with a race coordinator at your organization, please be sure to confirm that you have in fact been officially registered, as all runners are required to sign a waiver during the registration process. Once registered, you will receive a confirmation email with a barcode.

If you believe you've already registered but have not received a confirmation email, please contact the 5K Coordinator at 5KCoordinator@RadiationBusiness.com.

Also, if your company is sponsoring the race this year (Elekta, Varian, Accuray), be sure to use your discount code during check-out! Contact the [5K Coordinator](#) with any questions.

Don't wait! The registration price goes up on September 9th!

Sign up Today!

We hope to see you in Chicago on Monday, September 16th at 6:44am! (Don't forget your shoes!)



Consulting Services When You Need Them

We know that you put patient care at the forefront of your practice, but have you ever needed a locum physician for a much needed vacation, a billing expert, a marketing consultant or a practice operations manager and not been able to fulfill your need?

Radiation Business Solutions knows the barriers physicians and practices face, which is why we offer Pro Re Nata™. Pro Re Nata™ is a flexible subscription-based service that gives you just the services you need, when you need them, for a flat monthly fee.

[Learn more](#) about how Pro Re Nata™ can enhance your practice or [contact us](#) for more information.

"Thank you for always being so professional, friendly, and helpful. It means more to me than you know. Those particular traits are hard to find nowadays in people in the workforce."

-Jennifer T., RBS Client, regarding RBS Patient Advocate, Maddie Zenker

Top Golf

This month we had our annual summer outing and team building event. We went to Top Golf where we shared many laughs over our collective golf skills.

We are grateful for the opportunity to connect outside of the office at a fun venue!



Refer-A-Friend

Connect us with an oncology program that wants to grow! We'll pay you \$10,000 bonus (or make a donation to your favorite charity!) if you refer a new client to us who enters into a contract with RBS for billing services or a Revenue Navigator program. For more information contact us at Info@RadiationBusiness.com or call 615-746-1705.

Radiation Business Solutions creates value for oncology programs, while creating a better financial experience for cancer patients. Since 2004, we've provided oncology-specific strategies to physicians and hospital based programs, including total revenue cycle management, patient experience programs, referral optimization services, and new cancer center development.

